

our story

When Expressworks was founded in 1984, "change management" hadn't entered the business lexicon. Our founding partners needed a simple way to describe their growing business, so they asked their clients for input. Here's what they said: "You don't sell us products - you help us get things done." More than thirty years later, that's still what we do, putting clients on the express route to meaningful business improvements. And if there's been a common thread through the thousands of projects we've managed, it has been change.

To survive and grow, businesses have to change. But change is not a nebulous concept to be feared or tolerated. Change can be defined, quantified, and executed proactively. Change can be managed, and that's what we do best.

OUR CONSULTANTS

100+

CONSULTANTS IN OUR NETWORK

7

AVERAGE YEARS AS AN EXPRESSWORKS CONSULTANT

14

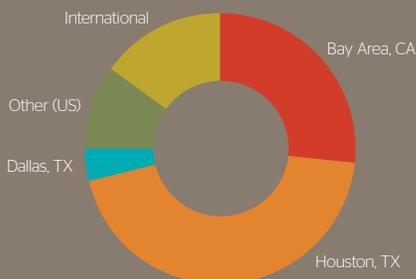
AVERAGE YEARS OF CONSULTING EXPERIENCE

NEARLY HALF

OF OUR CONSULTANTS HAVE ADVANCED DEGREES

OF OUR CONSULTANTS HAVE "BIG 5" EXPERIENCE

LOCATION



our projects



750+

NUMBER OF PROJECTS SINCE 2013

our client industries

We've made many of the top Fortune 500 companies more successful. For more info please visit expressworks.com

Utilities and Telecom	Local and National Government
Oil and Gas	Charitable Organizations
Chemicals	Consumer Products
Natural Resources	Hospitality
Pharmaceuticals	Retail
Healthcare	Manufacturing
High Tech	Transportation
Financial Services	Consulting



our value

Paying attention to change management pays dividends. During a transition, whether it's a new strategy, a new software system, or a complete transformation, we have the skills and experience to help your greatest asset - your people - understand the change and become a part of the solution.

RETURN ON INVESTMENT¹

35%

POOR OR NO CHANGE MANAGEMENT

143%

EXCELLENT CHANGE MANAGEMENT

EFFECTIVE CHANGE MANAGEMENT²

The amount of resources, funding, and focus allocated to Change Management Programs directly correlates to the level of project success and return on investment.

Correlation of Change Management Effectiveness to...



¹Change Management That Pays; 2002, McKinsey Quarterly.
²From Prosci's 2009 Best Practices in Change Management, benchmarking report; Prosci. Copyright Prosci 1996-2014.

our history

Expressworks gets its start in remote learning, implementation

1980s

Expressworks study on successful implementations and development of implementation methodology

1990s

Expressworks expands geographically, refines implementation, program management, and change management expertise

2000s

Expressworks expands globally, leverages expertise into technology adoption, SharePoint, creative media, behavior change and other areas to address changing dynamics and to leverage technology in implementing strategic change

2010s

our expertise

- Change Implementation
- Operational & Process Improvement
- Mergers, Acquisitions & Reorganizations
- Health, Safety & Environmental Programs
- IT Strategy & Implementation
- Learning Solutions
- SharePoint Adoption
- Creative Services, Video & Animation
- Cyber Security
- Team Effectiveness



your solution: expressworks

Our consultants provide the industry experience, third-party insight, and proven methods to help companies cut through complexity and achieve specific, measurable outcomes. Other consultancies could say the same, but we believe it's our personal commitment that makes us different. We amplify our expertise with a genuine commitment to every project and every client. In the end, true change occurs because the people involved have committed to do what it takes to make it happen.

In a hyper-competitive world, winning is dependent on planning, implementing and sustaining change that results in shared success. That's what it means to "get things done."

Get in touch:
www.expressworks.com

